

The Muhammad Ali Center: Continuing The Greatest legacy

SPECS	SCRIPT
<p>60 SECONDS</p> <p>Type: Male and Female</p> <p>Age: Open</p> <p>Sound: Authentic, heartfelt, conversational.</p> <p>Use: Cat. 2 Non-Broadcast</p> <p>U/NU: Union</p> <p>Contest Open April 15th through June 1st.</p> <p>Time: Noon EST</p> <p>Client Notes: Authentic reverence - personally inspired – seeking to touch move and inspire the listener in a heartfelt conversational manner. Open Diverse Casting</p> <p><i>SLATE: Talent Name/The Greatest Legacy/Take #</i></p> <p>Produce: Early August</p>	<p>TITLE: CONTINUING THE GREAT LEGACY</p> <p>He was born of humble beginnings in Louisville, Kentucky... and emerged to become perhaps the most recognizable person on earth: Muhammad Ali, “the greatest of all time.” While his athletic accomplishments were the stuff of legend, there was always far more to Muhammad Ali than what took place in the boxing ring.</p> <p>Ali’s self-confidence, unwavering conviction, and his giving spirit have empowered and inspired literally millions of people around the globe.</p> <p>It is the Muhammad Ali center in Louisville, Kentucky that preserves and shares Ali’s legacy. Much more than the celebration of one man’s dream... it is the culmination of one man’s dream...to inspire others to achieve their own “greatness.”</p> <p>If you are interested in learning more about the Ali Center, please visit ali-center.org today.</p>